

COMPANY PROFILE

EVERYONE HAS GOALS. WE HELP
YOU CREATE AND IMPLEMENT A
PRACTICAL ACTION PLAN TO
ACHIEVE THEM.



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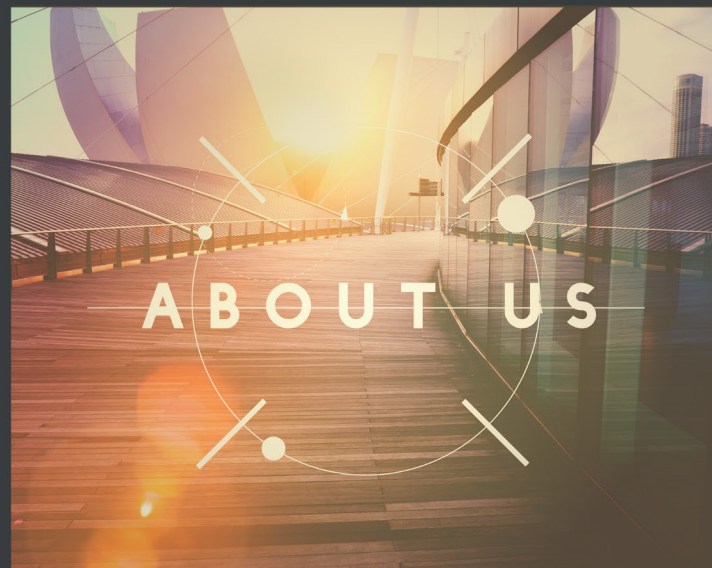
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OUR COMPANY OVERVIEW

With the economic changes around the world and the increase in fierce competition in all business activities, the need of company owners and managers for accurate accounting and financial information that reflects the reality of the business of these companies at times that always allow making operational or financing decisions in addition to investment that maintains profitability is one of the necessities of sustainability. companies business.

The rapid technological development now allows startups and small companies to deal with highly experienced specialists without the need to employ them permanently and bear the costs of obtaining a high level of accounting and financial performance, which may be at certain stages in the life of companies its high cost and from the first directive to the development of activity The main company and dealing with specialized companies possessing professional expertise and technological and organizational capabilities, which helps to achieve high results at economic costs.

Our team has been practicing these activities within the activities of HPA since 2004 and as of 2020. With the expansion of the volume of our business inside and outside Egypt and our awareness of the changes that have occurred in the global economy and its repercussions on the business model for companies and the needs of customers for more focus and specialization with integration with the latest applied technological means, we decided to establish Sustainable Business Solutions as a business unit specialized in providing financial services and corporate oversight.



WHY SBS?



SPEED AND ACCURACY

Faster and more accurate results effectively



COST SAVING

Saving the costs of indirect appointments (insurances, benefits, vacations- Training, Reassignment ... etc.).



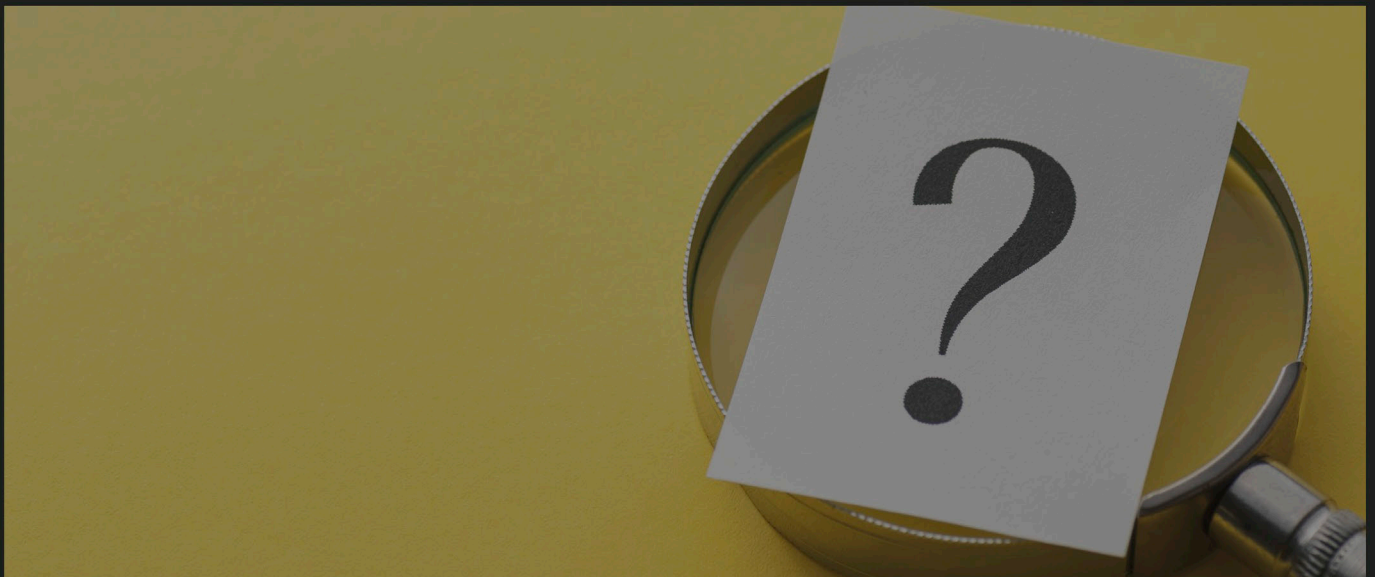
INTEGRATION

Integration with technology and recent changes in business management and digital transformation.



EXPERIENCE

Professional financial & supervisory experience combined with business acumen (successful implementation experience)





“Don't tell me what you value, show me your budget, and I'll tell you what you value.”



JOE BIDEN



OUR PHILOSOPHY



MISSION

Providing exceptional accounting & financial services while maintaining the highest levels of integrity and professionalism to meet the current and future needs of our clients and help them achieve long-term success.



VISION

To be the company of choice in the region to provide financial and professional services Comprehensive for both individuals and companies. Providing professional financial and supervisory services to our clients in the MENA Region on the sustainability of their business.

OUR SERVICES



01

Accounting registration and financial reporting



02

Preparing Feasibility Studies



03

Establishing financial and accounting policies and procedures



04

Management of banking operations and dealings with banks
(financial leasing - discounting etc.)



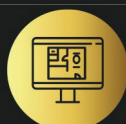
05

Creation of a corporate manual



06

Management and Operational Advisory



07

ERP systems (Evaluating, choosing and Implementing)



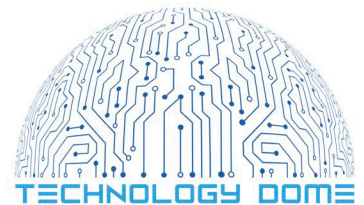
OUR CLIENTS





OUR PARTNERS

TAXONOMY
TAX IS BEHAVIOR RATHER THAN A TASK





SUSTAINABLE BUSINESS SOLUTIONS

THANKS!

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